



Your SOURCE
for beef on dairy
PROFIT.

Superior Fertility

Calving Ease

Growth & Terminal Traits



ProfitSOURCE[®]



ProfitSOURCE®

Your SOURCE
for beef on dairy
PROFIT.

Profit potential begins with a good strategy. Consider your source for genetics, fertility, calving ease and growth and terminal traits. ProfitSOURCE is aptly named to be a source of profit for your dairy. The program has been carefully crafted and curated to drive profit to dairy producers while meeting supply chain desires.



Your SOURCE for SUPERIOR FERTILITY

ProfitSOURCE sires have been selected to be used confidently to settle cows in your herd. The pack provides insurance that dairies will experience the consistent high fertility Select Sires is known for.



Your SOURCE for SUPERIOR CALVING EASE

ProfitSOURCE sires are selected for reliable Calving Ease with moderate birth weights.



Your SOURCE for SUPERIOR GROWTH & TERMINAL TRAITS

ProfitSOURCE sires are high marbling cattle selected for growth and carcass weight with desirable ribeye size and shape.

CALVING EASE CONFIDENCE PACK

THREE SIRES IN ONE UNIT

\$16 RRP

714AN10000

714AN10010

714AN10012

- SIRES WITH GROWTH AND CARCASS MERIT
- EACH SIRE IN THE PACK RANKS IN THE TOP 10% FOR \$AxH
- USE TO LOWER DYSTOCIA RISK



714AN00663 **OUTPUT**

- Top 10% of breed for \$AxH and \$AxJ
- Moderate Calving Ease
- Excellent growth
- Very good carcass traits



9AN00801 **TIGERCAT**

- Top 10% of breed for \$AxH and \$AxJ
- Breed leading Calving Ease
- Excellent growth
- Excels in Marbling and Rib Eye Area

SINGULAR SIRE UNIT **\$16** RRP

714AN00807 **GENESIS**

- Breed leader in \$AxH (top 4%) and \$AxJ (top 1%)
- Curve bender with Breed Leading Calving Ease and growth
- Top 5 % for Carcass weight, Marbling and Rib Eye Area